



# UNLOCKING NAMIBIA'S TREASURES 2026



**CREATIVE. SPORT. TOURISM.**

**SAVE THE DATE:  
2 - 4 SEPTEMBER 2026  
HAGE GEINGOB STADIUM**

**ESP** EMERALDSAND  
PLATFORMS

Celebrating the vibrant energy of Namibian talent in the creative arts. The expo will feature:

# CREATIVE.

- Cheerleading competition
- Dance competition
- Choir competition
- Drama
- Over 20 performing art events
- Bridal competition
- Visual arts
- 10+ creative workshops
- 3 live music events
- Over 1 000 participants
- NTV CST Awards

Showcasing the talent of Namibian sport at the expo through:

# SPORT.

- Hashtag games
- Over 10 participating sport codes
- More than 20 competitions
- 10+ sport workshops by expert coaches in various different sports
- Over 1 000 participants

Sharing the beauty, energy and diversity of Namibian culture in the tourism industry. The CST 2026 Expo features:

# TOURISM.

- 26th year of celebrating tourism in Namibia with the Tourism Expo
- Over 100 stands indoors and outdoors
- Over 50 food vendors
- Over 20 tasting stands
- 10+ tourism & culture workshops
- Namibia Tourism Awards



# THE EXPO

Emeraldsand Platforms are proud to announce the launch of the CST Expo in support of Brand Namibia initiative and with the support of the MICT-Minister, Hon. Emma Theofelus.

## MORE THAN 18 000 PEOPLE EXPECTED

The expo will take place on 2-4 September 2026 at Hage Geingob Stadium.

### Gate entry fees:

- N\$100 per person
- 6-18 year olds: N\$20 per person
- Younger than 6 & over 60: free entry

We invite visionary partners to join us in shaping the future of Namibia's creative, sport, and tourism industries through the CST Expo.

**Become part of this national platform by joining our distinguished group of partners as a Naming Partner, alternatively a Platinum-, Gold-, Silver-, or Copper Partner, and position your brand at the forefront of innovation, opportunity, and economic growth.**



# UNLOCKING NAMIBIA'S TREASURES

Dear Fellow Namibians,

It is with great pride and optimism that I introduce the inaugural CST Expo 2026. This is a defining moment for our nation as we rally behind the bold vision of our President to create 500,000 jobs and build a truly inclusive and dynamic Namibian economy.

As we embark on this journey, I am reminded of the powerful words of our Founding President and Father of the Namibian Nation, His Excellency Dr. Sam Shafishuna Nujoma:

“A people united, striving to achieve a common good for all members of society, will always emerge victorious.”

Namibia's tourism sector has long been a pillar of economic growth. Yet the creative- and sport sectors remain vast, untapped engines of opportunity. By bringing these sectors together, we unlock powerful synergies capable of igniting innovation, empowering entrepreneurs and creating meaningful employment, particularly for our youth.

The CST Expo is therefore not merely an event — it is a national call to action. We call on industry leaders, innovators, exhibitors and sponsors to step forward and join this movement. Let us unite our ideas, our investments and our determination.

Together, we can transform opportunity into enterprise, ambition into achievement, and vision into a prosperous future for Namibia.

Nangula Nelulu Uaandja  
ESP Executive Director

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[cst.my.na](http://cst.my.na)

